Heartland

Restaurant

Powerful. Scalable. Feature-rich point of sale.

From online to prep line, streamline your entire operations to keep customers coming back.

Restaurant is a powerful, cloud-based point of sale that keeps restaurant operations humming and customers raving. It is an all-in-one platform that integrates with self order kiosks, mobile ordering, a guest application, gift cards and loyalty programs. Designed for fine, casual and quick service dining environments, the platform streamlines operations -- front to back – to make it easier for restaurant owners to manage and grow their business from tableside to delivery, kiosk to kitchen, and from countertop to online.

Key Merchant Benefits

- Turn tables faster
- Skip the line
- Sync servers and kitchen in real time
- Manage orders from tableside to online to pickup or delivery
- Access menus, inventory and sales from any internet device

One Integrated Suite

- Cloud-based Point of Sale

Works with rest of the suite to manage end-to-end operations in real time

- Self Order Kiosk

Increases average guest spend by allowing customers place their own orders, customize their selections and pay.

- Mobile Ordering

Enables customers view your menu and place orders for delivery and pickup from anywhere.

- Guest Application

Connects customers directly with your restaurant for an enhanced experience

- Gift Cards

Gets customers in the door.

- Loyalty

Keeps customers coming back.

Target Audience

- Full Service
- Quick Service
- Fast Casual
- Multi Store
- Delivery

Vertical Markets

- Winery
- Bar and Nightclub
- Pizzeria
- Brewery
- Cafeteria
- Deli
- Food Truck
- Coffee Shop
- Juice Bar

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Benefits: A Closer Look

- Turn tables faster

- Take orders faster with mobile tablets and kiosks
- Process payments faster: credit, debit and gift cards, as well a mobile wallet
- Guests are in and out in a flash for an improved customer experience

- Skip the line

- Speedy checkout: no waiting to process credit, debit and gift cards
- Customers can scan check to pay with their mobile phone
- Customers can order and pay online

- Sync servers and kitchen in real time

- Servers have instant access to dietary information and drink pairings
- Modifications and allergy information immediately conveyed to cooks
- Reduces confusion so no one sends back their food.

- Manage orders from tableside to pickup to delivery

- Generates new sources of revenue
- Meals are delivered on time
- Food is delivered hot and fresh

- Access menus, inventory and sales from any device

- Visibility over end-to-end operations, expenses and revenue one location or many
- Real-time reporting to ensure you always have enough staff and inventory on hand
- Make menu changes on the go, and have them sync across locations

Features

- Quick checkout

- Tap an item, then tap, dip or swipe a card
- Securely take EMV chip cards, Apple Pay®, Google Pay™ while also reducing fraud and chargebacks
- Split checks with ease by seat, guest and payment method
- Customers can tip and sign on touchscreen
- Customers can use guest application to order ahead, scan their check to pay, use loyalty points, and choose between a text, email or paper receipt

- Streamline operations / reduce costs

- "Guests on the waitlist can receive a text message when their table is ready eliminating costly pagers
- Prep stations have a consolidated, real time view of all orders coming from table, counter, bar, kiosk and online

- Cooks receive display prompts to perfectly pace orders
- Kitchen displays ensure all the food for a table's quests arrives together
- Delivery drivers get turn-by-turn instructions via text
- Caller ID identifies who is calling your restaurant to place an order, and you can see customer's order
- View staff scheduling / shifts with integrated employee time and attendance

- Cloud driven

- Tracks orders, payment, customer history and operations in the cloud – to provide anywhere, anytime access and real time visibility
- When the Internet goes down you continue to take orders, payments and print tickets
- Restaurant data is continually backed up and secured with end-to-end encryption

- Turn guests into regulars

- See and redeem loyalty points earned on purchases
- Load, redeem and check gift card balances
- Customers can submit feedback via the guest application about what they love and anything that needs improving

Hardware

- Common POS products

- Guest display with various stands
- Stationary and mobile iPads in various screen sizes
- Swipe and EMV card readers
- Cash drawer
- Bluetooth barcode scanner
- · Receipt printer
- Kitchen printer

- Kitchen video products

Apple iPad

- Other products

- Battery backup
- Weight scale
- Barcode scanner
- Cellular backup
- · Secure wireless networking